



# Portillo's<sup>®</sup> for GOOD

## FUNDRAISERS

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## FAQs

### How do our fundraisers work?

- Portillo's will donate 20% of the sales that your organization earns! Yes, you saw right. 20%!
- The amount will be donated when someone comes in with your flyer (smart phone counts, too) or mentions your organization at checkout
- Feel free to dine in, carry out, or go through the drive thru
  - *If you order in the drive thru, make sure to inform the first order taker that you are participating in the fundraiser.*

### How do I make my fundraiser successful?

- Promote! Create a Facebook event, post on your website or send a large email blast- yeah, we know, technology is taking over the world
- Print out the really cool flyer that we send you and post them at relevant locations:
  - Schools
  - Coffee Shops
  - Gyms
  - Activity Centers

### Fundraising Etiquette

- Please don't promote your fundraiser on our restaurant's premises. We supply the food and donation, you supply the good cause. Deal?!
- Online & catering orders will not count towards your fundraising donation.
- Please try to bring at least 20 people to your fundraiser.

### How do I get the money we raised?

- We will send you a check within 30 days.
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